

Who should report and how?

WHAT IS THE CAGE FREE TRACKER?

It is a tracking, monitoring, and evaluation tool for companies' cage-free egg sourcing commitments in Latin America.

Its goal is to promote transparency and accountability to consumers by communicating progress in fulfilling public commitments.

WHO SHOULD REPORT?

Companies that have already committed to sourcing cage-free eggs.

NOTE: All companies with a commitment must publicly and permanently disclose it through their website or social media, with an announcement in which they commit to using or selling only eggs from cage-free farms, along with their total implementation date.

Instructions for reporting:

Reports are annual and can be submitted through:

- Our direct questionnaire: <https://www.cagefreetracker.com/form>
- The company's website
- Sustainability or corporate social responsibility reports

WHAT SHOULD THE REPORTS INCLUDE?

First, include the total percentage of cage-free eggs currently purchased by the company (including all types of eggs), specifically for Latin America or the countries where it operates on the Continent. (The total transition percentage of a company's eggs must include all types of eggs it purchases and sells.)

Then, the report should include the percentage for each type of egg purchased by the company, along with the progress made on each.

- **Shell egg:** Also known as fresh egg, it is in its natural state without any processing, preserving the shell, white, and yolk in perfect condition. These eggs can be used directly (e.g., fried eggs) or processed by the purchasing company for products (such as pastries, ice cream, etc.).
- **Liquid or processed egg:** This is an egg that has undergone pasteurization, homogenization, dehydration, and is then packaged, either in its entirety (white, yolk, and shell) or separated components (white or yolk). It is commonly used in recipes like crepes, cakes, and others.
- **Egg as an ingredient:** Any product purchased by the company that is already processed and contains egg. For example, mayonnaise or baked goods; that is, all outsourced products containing egg in any form other than those made in-house.

Suggestion: Departments that typically have this information include: Purchasing, Quality, Product Development, and Sustainability.